



Ferran Sardans Serra

CONTACT

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 Barcelona
 www.ferransardans.com

LANGUAGES

 Native
 Native
 Professional
 Advanced

SKILLS



85% ONLINE 75% ADOBE 80% BRANDING

Social Media
Google Analytics
MailChimp
WordPress

Photoshop
Illustrator
Première
InDesign

Intangibles
Research
Notoriety
Reputation

Work experience



Communication & PR consultant

(2017-2018) | Social media strategy and management of advertising and public relations for different clients



Social Media Manager

(2016-2017) | Management of the strategy of social media and responsible for corporate reputation



Editor-in-chief

(2017) | Planning, coordination and generation of contents for the newspaper and for the website



Head of Internal Communication

(2015) | Management of internal communication as a very important value as a strategic objective



Communications Officer

(2014) | Diffusion of the company's strategy within a holistic framework of communication



Journalist

(2014) | Recording of images, editing videos, writing and locating news in a comprehensible way



Journalist

(2007-2009) | Writing news on sports: articles, interviews, chronicles and reports

Education



Postgraduate in Big Data Marketing

(2018) | Innovation & Entrepreneurship Business School



MSc in Corporate Communication Management

(2014-2016) | Universitat Autònoma de Barcelona



Degree in Journalism

(2010-2014) | Universitat Autònoma de Barcelona